

Artem Suikanen

AI Creative Lead · Prompt Engineer · AI Designer

Yerevan, Armenia · open to relocation · remote

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SUMMARY

AI Creative Lead and Prompt Engineer. Four years in content and marketing, three of them with AI. Full-cycle visuals: key visuals, banners, decks, product shoots, video. I automate production: bots and scrapers took the routine off a 20-person marketing team. Trained 100+ people.

EXPERIENCE

Every task below was done with AI.

Restoclub · AI Creative Lead

February 2025 — present · remote

- Brand campaigns — avito business 360 (b2b marketplace), rëndell (german cookware), netmonet (tipping service): ideas, assets, video and posts.
- Built an AI product for the sales team, from client briefs to deploy: review scraper, LLM analysis, PDF parsing and lead handoff to a manager. **10,000 people use it.**
- Developed a Telegram bot for marketing: SEO articles, rewriting in brand voice, copy critique. **14.5 hours a month saved, 20+ people** daily.
- Built a news scraper on n8n: collects industry Telegram channels and delivers a ready digest. **6x more publications**, running cost under 10 € a month.
- Redesigned CRM email flows: AI assets, layouts and build. **Open rate up 5 %.**

Restoclub · Prompt Engineer

2023 — February 2025 · remote

- Moved visual production onto AI: banners, Reels and article covers, food retouch, decks and media kits. **7,000+ assets** in two years.
- Launched original content — photo and video: **outperformed the in-house SMM by 49—58 %** on reactions.
- Rolled out SEO and GEO optimisation: AI articles landed in Google results and ChatGPT answers.
- Ran prompt engineering workshops and built a training program — **100+ people trained.**

SaaS AI aggregator · AI consultant, content strategist

2026 · project

- Designed the landing page structure, wrote all the copy — offer, benefits, objection handling, FAQ — and ran a design review on UX logic. The page is live and collecting sign-ups.

Brand campaigns · AI Designer, Prompt Engineer

May 2023 — present · alongside full-time work

- Shipped **10+ campaigns**: key visuals, banners, marketplace product cards, AI photoshoots, video.
- Built ComfyUI pipelines for consistent characters and batch generation.

Marketing agency · Reels writer, managing editor

2022 — 2023 · remote

- Wrote short-form video scripts: **more than 10 videos passed 1,000,000 views** each.
- Led a team of 5: task setting and release control.

SKILLS

Stills and visuals: key visuals, banners, marketplace product cards, decks and media kits, print and posters, retouch, AI photoshoots, consistent characters, vector illustration, icons · Nano Banana, GPT Image, Seedream, Higgsfield, Midjourney, Flux, SDXL, Reve, Magnific · Photoshop, Illustrator, Figma

Video: generation, animation, lip-sync, editing, sound · Kling, Seedance, VEO, WAN, Runway, 11Labs · DaVinci Resolve, Premiere Pro

ComfyUI and local models: workflow building, custom nodes for production, LoRA training, batch generation

Automation: Telegram bots, scrapers, n8n, APIs, Python, Docker, Postgres, Redis, RAG, vector DBs

Writing: SEO and GEO articles, scripts, rewriting in brand voice, lead magnets, CRM email flows

LANGUAGES

Russian — native · English — B2

EDUCATION

AI agents and automation on n8n: from routine to an AI content factory

2025

Art school, fine art

11 years

OTHER

- Personal TikTok blog: 20,000+ followers from scratch, 2,000,000+ likes.